Technology Integrated Products, Inc.
BACKGROUNDER

Technology Integrated Products, Inc. (TIP), is a privately held integrated solutions company that seeks to provide cost-effective software and hardware systems for small- to medium-size businesses. TIP takes emerging technologies, such as multimedia systems and software, and creates solutions which are marketed throughout North America by a rapidly growing network of authorized dealers.

TIP, which began operations in July 1992, is a systems integrator founded on bringing fully integrated multimedia PC systems quickly to the rapidly changing business market. To help protect the environment, no bleach of CFCs are used in TIP's packaging materials or manual covers.

TIP introduced its core product, MultiPro 386SX Multimedia Workstation with Lotus 1-2-3 for Windows with Multimedia SmartHelp, in late September with volume shipments beginning in early October. MultiPro 386SX is a completely integrated system allowing novice and experienced business users to take full advantage of the advanced features of 1-2-3 for Windows and the SmartHelp sight and sound animations.

TIP is a full member of the Multimedia PC (MPC) Marketing Council. All MultiPro 386SX systems display the MPC logo, which ensures end users and resellers of trouble-free, full compatibility with other MPC systems and peripherals. MPC membership gives TIP the advantage of offering resellers a thoroughly tested, integrated multimedia system that they can bring to market immediately without time-consuming compatibility testing of "MPC compliant "but not MPC standard components and multimedia upgrade kits.

TIP's headquarters is located at 2323 Calle del Mundo, Santa Clara, Calif, 95054-1008. Telephone: (408) 980-5191. Fax: (408) 980-5194.

PRODUCT PROFILE

MultiPro 386SX Multimedia Workstation

MultiPro 386SX is uniquely designed by TIP to provide business users with an advanced multimedia system that allows them to take full sight and sound advantage of Lotus's new 1-2-3 for Windows with MultiMedia SmartHelp. MultiMedia SmartHelp features a variety of animated sight and sound user training and help "movies" which guide the user through various aspects of the software.

The MultiPro 386SX is a completely integrated multimedia PC based on the AMD 386SX 25Mhz CPU with 4MB RAM and a 120MB Conner hard drive. It's multimedia features include either an 8-bit or a 16-bit ProAudio Spectrum sound card, two 20-watt speaker system, the Cirrus Logic Super VGA chipset with 512K Ram, an internal Sony CD-ROM optical drive, headphones, a microphone, a 3.5-inch floppy drive, and a PS/2 mouse. MS-DOS 5.0 and MS-Windows 3.1 are preinstalled in the hard drive as well as

1-2-3 for Windows.

The MultiPro 386SX is priced by TIP at $2,395 to be cost effective for small- and medium-sized businesses. The workstation is supported by a full one-year, on-site warranty for parts and labor.

EXECUTIVE PROFILES

Sung Cho, President, has more than 20 years of senior management experience in the computer manufacturing industry. Prior to founding TIP, Mr. Cho served as Vice president and General manager for the Portable Division of Micronics Computers, Inc. where he also served as Vice President of Marketing for the company's Motherboard Division. Before joining Micronics, Mr. Cho was Executive Vice President of Diamond Computer Systems, Inc. His long experience has included senior executive positions at Cordata Technology, Inc., Orchid Technology, Inc., Televideo Systems, Inc., and 14 years with Control Data Corp. Mr. Cho earned his MS Degree from City University of New York, and his BA degree at Seoul National University.

Randy Roscoe, Vice President of Marketing and Engineering, has more than 10 years experience in marketing and engineering management in the computer business. Mr. Roscoe comes to TIP from Micronics Computer, Inc., where he was Director of Marketing for two years. Prior to Micronics, he was Graphics Division Product Marketing Manager for Cirrus Logic, Inc. During his career, Mr. Roscoe has been Graphics Division Product Marketing Manager for Orchid Technology, Inc. and Marketing Support Engineer for Video-7, Inc. He served in the United States Air Force for four years and has attended North Carolina State University, San Jose State University and City College of Chicago.